



BADGE
FOR A
BETTER
WORLD



BADGE
NATION

Badging options

Badging at Work

Digital badges are the perfect tool to recognise people in the workplace. They are quick to write, easy to issue, inexpensive to implement and really valuable for your staff.

starting at
£200 /Year

Badging in your Community

Our Badging in the Community packages are perfect for individual organisations or partnerships who want to make their learning offers more valuable, more visible and better connected.

starting at
£200 /Year

Badging at Scale

Whether you are a college, university or a large membership organisation, if you want to issue badges to high numbers of earners, these packages are for you.

starting at
£350 /Year

All of our packages include:

- Access to easy to adapt badge collections.
- Access to badge writing support and tools that make badge-writing easy and not time consuming
- Access our badge checking service to ensure the quality is right before you go live
- Ability to issue badges through your issuing platform of choice (Navigatr, Credly or Open badge factory) and support in choosing the right platform

Badging at work

Digital badges are the perfect tool to recognise people in the workplace. They are quick to write, easy to issue, inexpensive to implement and really valuable for your staff.

They:

- Motivate positive behaviours and reward high performance
- Make vacancies more attractive to apply for
- Keep hold of and nurture talent- Increase retention and encourage progression
- Make unaccredited CPD, training and internal staff development meaningful



Get Badging

- ✓ Write up to **10** badges
- ✓ Issue to up to **250** employees (earners)

starting at
£200 /Year

SIGN UP

Badge Bigger

- ✓ Write up to **50** badges
- ✓ Issue to up to **250** employees (earners)

starting at
£975 /Year

SIGN UP

Additional Bundles + Specialist Services

- ✓ Additional earner bundles
- ✓ Additional badge templates
- ✓ Free Badge checking, quality assurance and support

Who is it best for?

This package is best suited to small or medium enterprises (SMEs) with under 250 members of staff.

The focus of these packages is support in writing high quality badges that make a significant difference to the performance of your team and support the development of your work culture. These packages work best for single organisations who employ less than 250 people. If you are a larger employer than that we suggest you explore our working at scale packages.



Badging In Your Community

Our Badging in the Community packages are perfect for individual organisations or partnerships who want to make their learning offers more valuable, more visible and better connected to a particular in a particular city, town or region.



Get Badging

- ✓ Write up to **5** badges
- ✓ Issue to up to **300** individuals (earners)

starting at
£200 /Year

SIGN UP

Badge Bigger

- ✓ Write up to **25** badges
- ✓ Issue to up to **1000** individuals (earners)

starting at
£975 /Year

SIGN UP

Community

- ✓ Access to 5 **Get Badging** packages
- ✓ 4 x 45 minute bespoke strategic workshops
- ✓ 1hr monthly meetings

starting at
£2,500 /Year

SIGN UP

Who is it best for?

This package is best suited to informal learning providers and partnerships.

Benefits of our Badging in the Community packages

- Help your learners/residents/volunteers/participants share the skills and experience they have developed on your programmes
- Promote your offer to potential learners/participants or volunteers
- Improve the effectiveness of your programmes and increase progression rates into jobs and further training.
- Recognise all the added value you provide alongside or instead of formal qualifications.
- Connect your learning up to other provision and jobs by working as part of a badge community with other providers.



Badging at Scale



Get Badging

- ✓ Write up to **5** badges
- ✓ Issue to up to **5,000** individuals (earners)

starting at
£350 /Year

SIGN UP

Badge Bigger

- ✓ Write up to **25** badges
- ✓ Issue to up to **15,000** individuals (earners)

starting at
£1,500 /Year

SIGN UP

Total Badging

- ✓ Write up to **50** badges
- ✓ Issue to up to **50,000** individuals (earners)

starting at
£2,500 /Year

SIGN UP

Who is it best for?

If you want to issue badges to high numbers of earners, these packages are for you. Whether you are a college, university or a large membership organisation, they are designed to keep your ongoing technology costs low so that you can invest in the staff time required to get badging in your organisation really motoring.

Benefits of our Badging At Scale Packages

- Ensure all your learners and staff can be recognised for what they achieve and give them all access to a smart digital record of what they have done
- Promote your organisation - Make being a learner, member or staff member at your institution more attractive
- Make it easy for staff to adopt badges by easily integrating with your existing systems
- Keep your technology costs low



Bespoke Packages

Not sure your ambitions fit within one of our packages?

Here at Badge Nation we understand that sometimes, not everything fits within a box or specific shape.

If you have plans and ambitions for utilising digital badges which don't fit within one of our standard packages, we would love to work with you to design a bespoke package which fits your organisations badging needs!

Just get in touch and book a free badge chat!

BADGE
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Badge issuing platforms



NAV/GATR



Open
Badge
Factory

Credly



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Open Badge Factory

- ✓ Access to Self- claim badges (badge applications)
- ✓ Digital portfolio for all earners to display and share their badges
- ✓ Ability for earners to put themselves on a digital map so they can be visible to others wanting to work with them
- ✓ Access to the Open badge factory app

Navigatr

- ✓ Make your learning visible on the Navigatr Discovery map
- ✓ Connect learning in a place. work collaboratively to create pathways of badges for earners to complete
- ✓ Bridge the gap between learning and jobs. You can use LMI data from Lightcast to connect your badges and badge pathways to live jobs.

Credly

- ✓ Easy to use customer- interface, allowing quick issuing, bulk issuing and analytics downloads
- ✓ Publish and view your digital badges in multiple different languages
- ✓ See your badges on a platform alongside some of the biggest corporations globally, who are also using digital badges

Specialist Services

Badges are simple but using them to make the difference that you want to make sometimes isn't. From years of experience, we have worked out that getting an organisation excited, giving them access to a digital badge issuing platform and showing them how to write badges isn't enough to get them badging. Things still get in the way.



Support, Quality Assurance and Badge Checking

All our Digital Badges are quality assured to The RSA Badge Standard as part of our service. We also understand that quality assurance is something our customers care about internally. Whatever standards you align to, we will always be on hand to offer you guidance, support and information around writing, issuing and celebrating your Digital Badges!

For all Badge Nation customers

Cost: Free

/20 badge templates

Cost: £250

Badge Chat

An opportunity to have a free conversation with us where we can discuss your individual badge ambitions and how Badge Nation could support you to get there

Cost: **Free**

Badge Audit

We want to take the opportunity to look over the Digital Badges you already have, and help you figure out your next steps in continuing to recognise brilliant achievements!

Cost: **£350** /half day

Innovation Projects

If you've got an innovative idea that involves Digital Badges, want to build custom integrations and tech, or want support to turn an adventurous idea in to a reality- we're ready to help!

Cost: **Bespoke**

Project Management & Strategic Support

Whether you need support to get going, get your staff or partners on board or need us to support a procurement process to make sure you access the best value, issuing platform- we can help.

Cost: **£700** / day

Get in touch

Email: info@badgenation.org

Website: badgenation.org

[Book a free Badge Chat](#)

