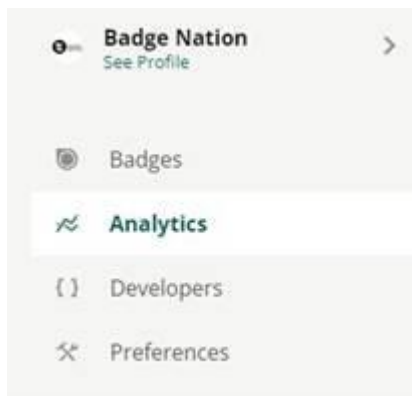


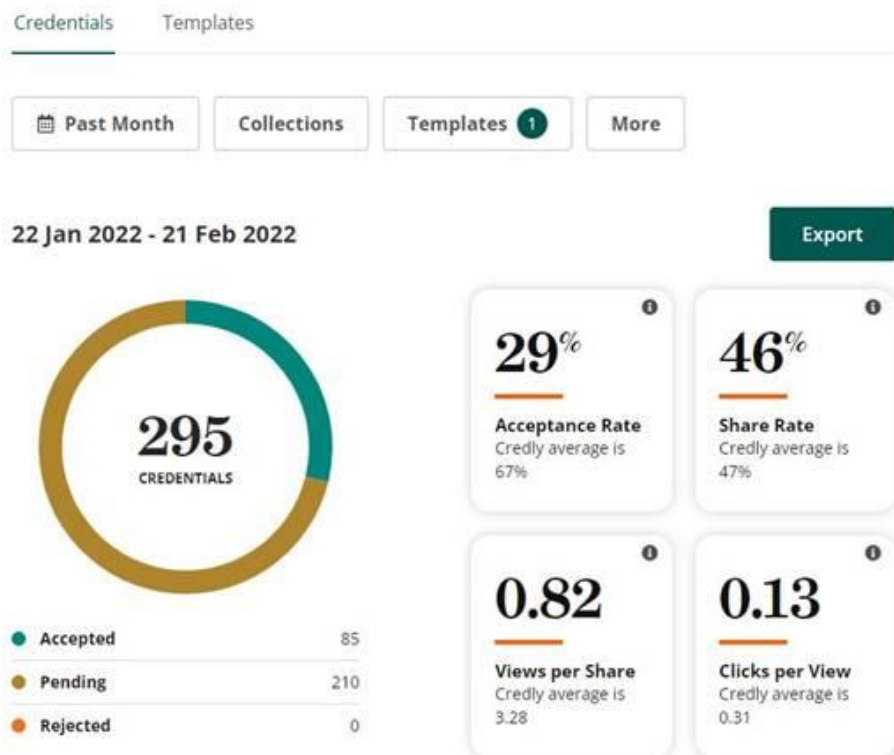
2.2 How can I generate an analytics report on Credly?

1. [Sign into Credly](#) and select the 'analytics' tab at the top left hand side of your screen.

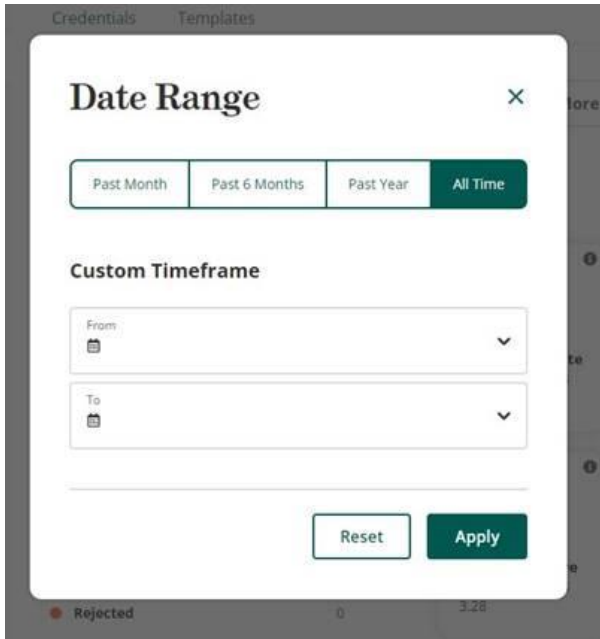


2. You will be taken to a page that will give you a brief overview of the analytics for your badge, which will look something like the screenshot below. If you are looking at analytics for one badge in particular, click the 'Templates' box and select the badge you wish to view.

Analytics



3. You can set the date range that you're looking for using the box that currently says 'Past Month' in the screenshot above. To look at all past issuing activity for that badge, select 'All Time', as seen below.



4. Once you're happy that you're getting all the info you need, you can hit 'Export' (in red below) which will generate a spreadsheet of all of your information.

Analytics

Credentials Templates

📅 Past Month Collections Templates **1** More

22 Jan 2022 - 21 Feb 2022



Accepted	85
Pending	210
Rejected	0

Export

29% Acceptance Rate Credly average is 67%	46% Share Rate Credly average is 47%
0.82 Views per Share Credly average is 3.28	0.13 Clicks per View Credly average is 0.31

Depending on the size of the report, you'll either be able to download it right away or will need to wait a moment for it to be delivered to you by email.