Badge Planning: As an Issuer

Answer the questions below to begin your badge plan as an issuer of digital badges. [FAQs.](https://badgenation.org/badge-school/costs-faqs/)

# Badges

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| **What activities are you going to start badging?** | Consider activities that already exist but aren’t currently recognised, or activities that you would like to highlight. |
| **Are there any existing badges that are similar to the sort of badges you are planning to issue?** | You can browse all of Badge Nation’s Issuer collections [here](https://www.credly.com/organizations/badge-nation/collections?sort=name&page=1). |

# Earners

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| **Who are the individuals you are going to issue digital badges to?** | Consider who you would like to benefit from earning digital badges. e.g. Young people. Jobseekers. Staff. |
| **Who (if any) are the organisations you are going to issue digital badges to?** | Consider if you will issue digital badges to organisations.  e.g. Strategic partners. Learning providers. Funding beneficiaries. |

# Issuing

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| **How are you going to support earners to claim and use their digital badges?** | Consider what you can do to boost claim rates and increase knowledge about badges. e.g. emailing when earners are issued with a badge. Information or ‘Claiming’ sessions. |
| **Who will be the Main Admin Contact for your Badge Nation Membership?** | Consider which individual from your organisation is best placed to be the main contact for your membership. e.g. oversight over the number of badges you’re writing and earners you’re issuing to, correspondence re. invoicing and/or updates to service etc. |
| **Who will be Collection Managers for your organisation?** | Consider which individuals from your organisation will need access to Credly to issue badges and generate analytics. (Get Badging package, up to 3 individuals. Badge Bigger package, unlimited) |